



JOIN THESE DATES ON YOUR

CALENDAR



Fri.-Sat., July 24-25 - Trip to U.S. Naval Academy, Annapolis, Md.

Dateline Brussels

Eddy Gilmore of AP was writing Take 14 of the running story on Europe's wedding of the year - the recent marriage of Princess Paola and Prince Albert in Brussels.

"You DID give me Take 10, didn't you, Eddy?" asked traffic supervisor Leslie Davidson.

"Sure did," replied the fast-typing Gilmore, scarcely looking up.

"Then it's blown out the window," said Davidson, not without emotion.

Sure enough, Take 10 had - down into the tightly packed crowds in narrow Rue Treurenberg outside the AP office, less than 100 yards from Belgium's Collegiate Church of Saints Michael and Gudule, where the ceremony took place.

There was no way to retrieve the copy in the huge crowds crammed around the church so Davidson and Gilmore, sent from London to join chief of bureau Fred Cheval, painfully reconstructed the missing take. (AP)

U.S. NEWSMEN TO RED CHINA?

Speculation that U.S. correspondents may finally be admitted to Red China Oct. 1 was raised this week by Earl J. Johnson, vice president and editor of UPI.

In his letter to the wire's clients, Johnson said:

"We hear from two sources that the Red government may ask a group of American reporters to enter Peiping Oct. 1 for the tenth anniversary of the Communist take-over of the Chinese mainland."

BOOK COMPETITION OPENED

A "Refugee Book Award" competition has been announced by the U.S. Committee for Refugees and Doubleday & Co.

The contest is for a book length work of fiction or non-fiction describing the experiences of a refugee. Contact the U.S. Committee for Refugees, 11 West 42nd St., for information.

Reduced Press Corps At 2nd Geneva Session

by Bernard S. Redmont
Overseas Press Bulletin Correspondent

Geneva - The second phase of the Big Four foreign ministers' conference opened in Geneva this week with a considerably reduced press corps - roughly one-third the previous size and one-third overall wordage file.

Press headquarters accredited a total of 553 news, radio, TV and newsreel technicians, as compared with the previous 1,300. The number of U.S. newsmen reaccredited is 50 compared with the previous 155, but the U.S. corps remains the largest. The second highest is the German.

Less Hectic

The atmosphere is generally less hectic with less enthusiasm and less pressure, but routing and facilities are the same - as if the conference had recessed for the weekend and not for three weeks. Blazing heat created a new burden for journalists who are cooped up in the press headquarters while the ministers enjoy air conditioning in the Palais des Nations.

The newsmen, however, have managed to cut down their sixteen-hour workday by a few hours to lunch at the Geneva Beach, sometimes interviewing delegates in swimming togs there.

"Maximum 30 Days"

The press headquarters officials are not so optimistic as other sources which predicted a two- or three-week duration. They are peddling rental electric fans at twelve Swiss francs "for the whole duration of the conference, maximum 30 days."

All six briefings are still simultaneous and texts usually are issued just a few minutes prior to briefings, overtaxing facilities and manpower at the worst time. The Russians jump the gun on the simultaneous rule sometimes, and agencies often get a speech made by Andrei Gromyko in Geneva

(Continued on page 6.)

56 ON PRESS PLANE FOR NIXON'S TOUR

Fifty-six U.S. journalists will be on the press plane accompanying Vice President Nixon when he leaves July 22 for Russia.

On the U.S. State Dep't. list issued to *The Overseas Press Bulletin* this week, newsmen scheduled for the flight from New York to Moscow are:

Ernest Barcella, UPI; Charles Beckman, CBS; Demaree Bess, *Saturday Evening Post*; Frank Cancellare, UPI; John R. Cauley, *Kansas City Star*; Bob Considine, Hearst Newspapers; John Charles Daly, ABC; Ralph De Toledano, *Newsweek*; Willard A. Edwards, Chicago Tribune News Service; Alan S. Emory, *Watertown (N.Y.) Daily Times*, *Schenectady Gazette*, and *Middletown (N.Y.) Daily Record*; Jinx Falkenburg, Tex McCrary, Inc.; Nat S. Finney, *Buffalo Evening News*;



When AP's John Scali accompanied Vice President Nixon on another trip - to Accra in spring 1957 - the Vice President interviewed him. (The press plane usually preceded the Vice President's plane, but this time the press was delayed because of mechanical difficulties, and Nixon turned the tables by meeting the press upon their arrival.) Mrs. Nixon looked on.

William P. Gray, Time-Life Int'l.; Henry L. Griffin, AP; Robert T. Hartmann, *Los Angeles Times*; George W. Healy, Jr. *New Orleans Times-Picayune*; Marguerite Higgins, *N.Y. Herald Tribune*; Bruce Hoertel, CBS; Frank Holeman, *N.Y. Daily News*; Rembert James, *San Diego Union*; George F. Jenks, *Toledo*

(Continued on page 5.)

Covering the Queen

One of the best covered events of an international nature in recent years was the visit of Queen Elizabeth to Chicago where the press corps totalled more than 500.

The original press briefing was held Sunday evening, July 5, when more than 300 press representatives received credentials for coverage of the all-day-Monday visit. Both the U.S. State Dept. and Chicago civic groups enunciated limits of operation for the newsmen.

The Queen's arrival and departure — at Buckingham Fountain (given to the city by an old Chicago family whose name is Buckingham) — were covered by press representatives at two stands.

Limited Coverage for Events

Only limited press coverage was arranged for the Illinois Governor's luncheon and Chicago Mayor Daley's dinner for the monarch and her husband, Prince Philip.

Adequate arrangements were made for the coverage of the Queen's trip to the International Trade Fair.

The guests' comments on their visit? The Trade Fair was "frightfully exciting and impressive" said the Queen. Prince Philip felt certain he'd have a bad case of "flashbulbitis" (said with a grin) at the end of the day.

Some with Queen Thru Tour

Some reporters were with the Queen's party throughout its visit to Canada — the "six weeks' tour," and others signed on later.

Reporter Jean Sharley of the *Detroit Free Press* told of being grabbed by a security-conscious policeman in Toronto. When she told him, "Take your grubby hands off me," he slapped her on the shoulder and said, "Now, go write an editorial."

BANGKOK CLUB ELECTS

Michael Field of the *London Daily Telegraph* has been elected president of the Bangkok Correspondents Club, reports Darrell Berrigan, editor and publisher of the English-language *Bangkok World*. Lydia na Ranong of Agence France Presse is the new treasurer; Alex Wu is vice president, and Udom Yenrudi, *Time-Life* stringer, is secretary.

NEWSWEEK MOVES

Newsweek's Joe Carter has been promoted to general editor (he was associate editor) and transferred from the National Affairs department to the Foreign department.

Lois Pearson, assistant editor in the Latin American Affairs department, is on a junket to Argentina.

Material Needed for OPC Cook Book

OPC's Book Committee has renewed its plea for anecdotes of memorable meals and recipes for publication in a foreign correspondents' cook book, according to editor Sigrid Schultz.

Contract for publication of the book was signed two months ago but only a handful of anecdotes has been received.

Says the Committee:

Anecdotes Mostly

The book will not be simply a recipe book. The "meat" of the book will be colorful anecdotes involving OPC members and other foreign correspondents at the dining table.

Editor Schultz thinks that if members dredge their memories they will come up with scores of anecdotes involving meals with famous people or meals on historic occasions that can be used in the book.

Some anecdotes are needed about famous dinners in famous places. For instance, has any OPC member ever dined at Buckingham Palace? If so, Miss Schultz would like a description of the event.

Or has any OPC member ever dined at the South Pole, or with Chiang Kai-shek, or in the Kremlin? Or has any OPC member ever dined with a headhunter?

50% of Royalties

In other words, the more anecdotes, the better the book. The better the book, the more money the OPC makes because the Club will receive 50% of the royalties. (The Club has already received an advance and eaten that up.)

It does not matter that the anecdote has been published previously, provided rights are in the clear. Send contributions to Sigrid Schultz, c/o Book Committee, OPC.

DATELINE FRANKFURT

Frank Bartholomew, UPI president, ended his European interview tour here... Paul Welsh, former *Baltimore Sun* staffer and one-time civilian press chief for the Army at Heidelberg and Frank-



O'MALLEY

Otto Boelling is an addition to the *American Weekend* editorial staff.... American Forces Network newsroom chief Richard Knowlef has gone over to USIS, not yet replaced. Phil Whitcomb

3rd CONFERENCE HELD

The third Biennale Internationale de l'Information was held this month, as in previous years, at Evian on the French shore of Lake Geneva. Three hundred delegates from 40 countries listened to and took part in debates pertaining to the theme, "the duty to inform."

Among OPCers attending were Paul Ghali, *Chicago Daily News*; Lowell Bennett, press attache, American Embassy, Paris; and Curt L. Heymann.

KARSH ILL

Yousuf Karsh, portrait photographer, is in the Washington Hospital Center in Washington, D.C. following a heart attack on July 8.

Karsh, 50 years old and a resident of Ottawa, Canada, was in Washington to photograph several Senators when stricken.

Your Overseas Press Bulletin Issue
Editor This Week Is: Robert Dunne.

Managing Editor: Barbara J. Bennett.

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OFFICERS: John Wilhelm, President; Ansel E. Talbert, Ben Grauer, John Luter, Vice Presidents; Will Yolen, Secretary; Franz Weissblatt, Treasurer. BOARD OF GOVERNORS: Lawrence G. Blochman, Richard de Rochemont, Pauline Frederick, William L. Laurence, Larry LeSueur, Marshall Loeb, William R. McAndrew, Dorothy L. Omansky, Will Oursler, Harrison E. Salisbury, Sigrid Schultz, Stanley M. Swinton, Joe Wurzel. Alternates: Leon Dennen, Henry Gellermann, George A. McDonald, Joseph C. Peters.

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PEOPLE & PLACES

Bob Considine reported on vacation, taking things easy; "confining his activity to writing a daily column for Hearst-UPI, his NBC radio show for Mutual of Omaha, and finishing books about Jack Dempsey, Bob Ripley, St. Patrick's Cathedral and the Irish Christian Brothers"...*Jack Le Vien* in London signing an agreement with Sir Winston Churchill for TV and motion pictures rights to Churchill Memoirs.... *David Douglas Duncan* in from Europe for quick New York visit before taking off with his cameras for Soviet Union.

Ruediger von Wechmar, chief German press officer in New York, back to Geneva to join West German delegation to foreign ministers' conference as spokesman...*Leon Pearson*, NBC, back from Air Force's Nat'l. Media Tour of Europe....*Rosalind Massow* (*N.Y. Journal-American*) and husband Dr. Norman Luger, to Russia for month's tour in mid-August.

Sid White, former INS executive editor for Japan and Korea, named city editor of *Pacific Stars & Stripes* in Tokyo...*Peter Celliers*, *Redbook* travel editor, back from Mexico and off again to Texas...*Paul Duncan*, Washington PR, now consultant to Nat'l. Science Foundation on its nationwide public understanding program...*Cy Peterman's* Spadea column (May 25) predicting that the Geneva foreign ministers' conference would only worsen the Cold War under Khrushchev's "scare diplomacy" drew considerable comment.

Horace Sutton has article on Golden Gate Park in July 20 *Sports Ill'd.*, is in August issues of *Vogue*, *Family Circle* and *Pageant*, and has cover story on Hawaii in September *Argosy*...*Edward A. Walsh*, head of Fordham University Journalism school, back after visiting Vienna, Warsaw, Prague, Amsterdam, and attending IPI Assembly in Berlin...*Richard Tregaskis* researching book on X-15 space ship for E.P. Dutton... Current *World Affairs* magazine carries first chapter of *Eddie Martelino's* forthcoming book, *Someday Malaysia*.

Robert Nathans has joined Farley Manning Assoc, PR as an associate and member of executive committee... *John E. Sattler*, Northeastern regional PR manager for Ford Motor Co., named a director of the Sales Executives Club of New York...*Arnold Beichman* on round-the-world trip...*Leon Dennen*, NEA, on four-week European tour...*Nola Luxford*, after a year in South Pacific on lecture tour, doing radio and TV and reporting for U.S., back to New York in September... *Columbia Rossi* to Europe for two months on assignments.

Evalyn Marvel at La Concha Hotel in San Juan doing book on American Bahamas...*David Shefin*, CBS News, back

from two weeks of duty at Pentagon as Army Reserve psychological operations staff officer...NBC producer *Gene Jones* back from Soviet Union (and tour through Ukraine, to Samarkand and Moscow) and preliminary set-up for "Today" coverage of American Exhibit in Moscow.

Helen Thomas, reporter and feature writer on the Washington staff of UPI was elected president of the Women's National Press Club of Washington last month... *Jack Galub*, Bennett



HELEN THOMAS

Assoc. VP, travelling with Premier Azikiwe of Eastern Nigeria as U.S. press representative...*Martin Sheridan* resigned as director of information and publications for the New England Council (Boston) to return to Admiral Corp. in Chicago as PR director...*Florence Brobeck's* anthology of cook books to be published by Britannica Press in October; her *Family Book of Home Entertaining* to be published by Doubleday on Nov. 5.

Tom Marvel in West Indies until September; he's doing book on islands — covering Lesser Antilles from the Virgin Islands to Trinidad — for William Sloane Assoc. for publication in Fall 1960...*Pat Frank* to Middle East on articles assignment for *This Week*, and to research new novel — he'll also visit Europe and Greece...*John Groth* to Arizona and Mexico to do drawings of filming of Theodore White's *Mountain Road* by Columbia Pictures... *Charles Hurd* edited *Treasury of Great American Speeches*, with "news leads" on each spanning 300 years, to be published by Hawthorn Books on Oct. 2; he was named volunteer national vice chairman for PR for American Red Cross Funds Campaign 1959-60.

George Carroll, aviation editor of *N.Y. Journal-American*, put in 15-day tour of active duty at Air Force headquarters where he is Reserve lieutenant colonel...*Harry Kursh's* new book, *Inside the U.S. Patent Office*, the story of the men, laws and procedures of the American patent system, to be published in November by W.W. Norton; now he's off to Alaska for new book material and magazine assignments.

Russell F. Anderson, McGraw-Hill Int'l. publisher and Navy Reserve commander, attending Nat'l. War College on two weeks' training duty...*H. Walton Cloke*, PR coordinator for Kaiser Industries Corp., to American Exhibition in Moscow and Europe-India trip... *Jean Baer* to Moscow fair for *Seventeen*... *Eugene Lyons* in August *Reader's Digest* with "Many Faces of Nikita Khrushchev."

OPC Protest Brings Korean Response

OPC's Freedom of the Press Committee has received what Chairman *John F. Day* describes as "a careful and considerate statement" in answer to the Committee's protest over alleged restrictions on the Korean press.

In a letter from Seoul, personally delivered by Col. S.Y. Lee of the Korean UN delegation, the director of that government's Office of Public Information, Sung C. Chun, made a number of points, including:

Concerned with Paper and Law

1. One newspaper is under suspension, not two. (Says Day: "The Committee is concerned not only with this specific newspaper but with the law itself and its application.")

2. "Communist infiltration and attempts at subversion are...increasing. Newspapers are always primary targets of this enemy offensive...The newspaper (*Kyunghyang Shinmoon*) indulged in false reporting that gave aid and comfort to the Communist intentions."

3. The paper was suspended under a law originally enacted by the American Military Government in 1946. Among the counts in the indictment were charges that the paper fomented "to revolution by force and violence." The Korean reply cited four other charges including "publication of restricted information that permitted the escape of Communist agents."

Letter Tells Actions

The letter also detailed the administrative and legal action that followed. It denied that the paper was closed because it was an opposition paper, and added:

"Of Korea's newspapers, four-fifths are either oppositionist or independent, and all except *Kyunghyang* are continuing to publish freely and without interference of any kind." The total of Korean papers was estimated at more than 570.

ALLMAN IN "EXPORT TRADE"

N.F. Allman's article, "Red China's Industrial Threat," is in the July 6 issue of *Red Fiske's Export Trade*.

VISITING FIREMEN...

Howard A. White, PAC, Algiers. Arriving in New York about Aug. 8 on home leave.

RADIO FREE EUROPE CARVES A NICHE FOR FREEDOM IN FIVE SLAVE STATES

by Alton Kastner

New York

A Czechoslovak journalist who fled to West Germany recently told an interviewer that he and his friends had listened regularly to Radio Free Europe. When asked why, he replied: "We admired Radio Free Europe mostly because of its up-to-date news, especially its broadcasts on world events that are either ignored by the local press in Czechoslovakia, or presented falsely."

RFE Brought Facts

At about the same time a skilled worker who had escaped from Bulgaria was talking to an interviewer in Athens. "Often I heard the workers at my factory discussing Radio Free Europe's news programs," he said. "We would indeed have been in the dark if we knew only the local stations and newspapers, which hammer out low-grade propaganda and lies, and distort all the facts."

In contrast, the Communist regimes of Eastern Europe furiously attack RFE for every conceivable sin from "poisonous slander" to "criminal subversion." Since May, 1954, more than 6,500 attacks have been directed against RFE by Communist newspapers and radio stations in Czechoslovakia, Hungary, Poland, Bulgaria and Rumania — the five satellite countries to which RFE broadcasts. The Kremlin's top propaganda organs — TASS, *Pravda*, *Izvestia*, *Soviet Russia*, Radio Moscow, etc. — also attack RFE regularly, although RFE does not broadcast to Russia.

Back-Handed Homage

But now and then, even the Communists feel obliged to pay back-handed homage to RFE, whose programs deal extensively with the internal events of its "target" countries, as well as with free world affairs. For example, some months after the Russians had crushed the Hungarian Revolution, the Kadar regime published a 47-page illustrated pamphlet entitled *This is Radio Free Europe*, bitterly denouncing the American station. In a chapter entitled "Fiendish Tactics," the following paragraph — obviously a warning to the Communist papers and stations to get on their toes — appeared:

"The speedy and adroit information service of the RFE was often ahead of Hungarian press and radio in an exceptionally adroit and restrained manner . . . Even today, RFE is a living caution to us: we must never allow the imperialists to inform our radio listeners more speedily and adroitly than we do."

RFE, which started its tenth year of broadcasting behind the Iron Curtain this month, conducts a news, information and special events operation comparable with that of any network in the United States. In the course of its 18-hour broadcasting day to Czechoslovakia, Poland and Hungary (5½ hours daily to Bulgaria and Rumania) RFE transmits a live ten-minute newscast every hour — as well as news commentaries, news backgrounders, bulletins, interviews, Western press reviews and special events programs.

A vital part of RFE's news-gathering service consists of ten news bureaus throughout Europe. Here, news is collected and backgrounded; refugees from East Europe are interviewed; local developments are closely followed. The accent, of course, is on the news and information for RFE's particular market: the five major satellite countries of Eastern Europe.

Monitors Communist Stations

Through its "monitoring" of some 50 Communist radio stations and wire services — about 250,000 words a day are picked up — RFE is aware of the Communists propaganda lines at any given moment. RFE programs are then in a position to counter the Communist distortions and speedily present the complete and accurate facts of any event or situation. By intercepting the Communist wire services, RFE is able to deal with the Communist version of the news before it even appears in the local press. Hundreds of newspapers and other publications from behind the Iron Curtain are also studied by RFE writers, editors and analysts.

Main Hdqs. New York

In addition to its central newsroom in Munich and other news-gathering facilities in Europe, RFE operates a newsroom at its main headquarters in New York City. The New York newsroom teletypes to Munich more than 7,000 stories a year, in addition to servicing the New York program staff. This news coverage includes events in America of particular interest to Eastern Europeans, such as the United Nations sessions, President Eisenhower's news conferences, labor conventions, industrial and scientific developments, international and emigre affairs, etc. Scores of American newspapers and other publications are read daily, for use on programs dealing with Western press comment.

For world news, RFE also utilizes

the services of several Western news agencies including UPI, Reuter's and the German wire service, DPA. Because of RFE's concentration on Eastern European affairs, experts on this subject are constantly consulted — journalists, broadcasters, authors, university professors, businessmen, labor leaders, emigres from the Communist orbit, and other sources. RFE is unique among broadcasters and news-gatherers in that it deals so extensively with the internal events of the countries to which it broadcasts, filling the vacuum created by the Communist propaganda monopoly.

News Beats Routine

News beats have become a rather routine affair at RFE — i.e., reaching listeners with important stories before they have been carried by regime stations or newspapers. This is true not only of events occurring in the West, but also of news inside the captive countries themselves. The habit of getting to its audience first with the complete accurate reportage has given RFE a vast credibility with its listeners — and has also forced regime stations and papers to take defensive positions in their own presentation of news.

Jamming Not Bad

The vast Communist jamming system has not succeeded in keeping RFE programs from being heard — although it does compel RFE to broadcast each of its programs over several transmitters simultaneously. More than 90 per cent of the programs can generally be heard — in spite of the jamming — on one or more frequencies. Recent large-scale surveys based on interviews with hundreds of refugees from Czechoslovakia, Hungary and Poland showed that well over three-quarters of them had listened to RFE at least twice a week, and more than one-third of them were daily listeners.

Alton Kastner, director of public information for Radio Free Europe, has been with the organization eight years. Previously he was with Time magazine, the Dell Publishing Co. and NBC. He works at RFE headquarters in New York, but occasionally visits the European offices and studios in Munich.



KASTNER

56 ON PRESS PLANE

(Continued from page 1.)

Blade and Pittsburgh Post-Gazette; Eunice W. and John H. Johnson, *Ebony* magazine; Carroll Kilpatrick, *Washington Post and Times-Herald*; Austin H. Kiplinger, *Kiplinger Washington Letter*; Jonathon Kirby, Radio Station KCBQ, San Diego; G. Bradford Kress, NBC; John Langenegger, NBC; Frances Lewine, AP; Peter Lisagor, *Chicago Daily News*; Paul L. Martin, Gannett Newspapers; Earl Mazo, *Harper's* magazine; Ralph E. McGill, *Atlanta Constitution*; Charles Mohr, *Time*; Ruth S. Montgomery, Hearst Headline Service; Edward P. Morgan, ABC; Paul Niven, CBS; John T. Norman, Fairchild Publications; Barnet Nover, *Denver Post*; Thomas O'Halloran, *U.S. News & World Report*; Alan L. Otten, *Wall Street Journal*; Michael Padev, *Arizona Republic and Gazette* and *Indianapolis Star*;

Westbrook Pegler, King Features Syndicate; William F. Pyper, Booth Newspapers of Michigan; Edwin F. Russell, *Harrisburg Patriot-News*; Robert W. Ruth, *U.S. News & World Report*; John Scali, AP; Ray Scherer, NBC; Christopher H. Serpell, BBC; *Franc Shor*, Nat'l. Geographic Society; Edward H. Sims, Editor's Copy Syndicate; Jack Steele, Scripps-Howard Newspaper Alliance; B. Anthony Stewart, Nat'l. Geographic Society; Lee Walsh, *Washington Evening Star*; Edward Weintal, *Newsweek*, and Richard Wilson, Cowles Publications.

Other newsmen will be accredited for the trip, but will not be in the press plane accompanying the Vice President. Estimates of the total number of newsmen now range up to 80.

In contrast to this figure, about ten Soviet correspondents accompanied Frol R. Kozlov, the U.S.S.R. first deputy premier, on his U.S. tour. Three of them are based in the U.S. And, as noted in the *N.Y. Times*, when the other Soviet first deputy premier, Anastas Mikoyan, visited here last January, there were no Russian reporters in his party.

THE BOARD

At a meeting of the Board of Governors on June 3, reciprocal arrangements between the Tuscon Press Club and the OPC were established.

At the same meeting, OPC Secretary Will Yolen was requested to start action for the establishment of a Caracas (Venezuela) chapter of the OPC.

SAFIRE TO MOSCOW

Tex McCrary's *Bill Safire* left yesterday for four weeks in Moscow, working on the "typical American home" for the U.S. exhibit there — being set up by his client.

Gannett Scholarship

The Inter-American Press Association Scholarship Fund has announced the establishment of a journalism scholarship in honor of Frank E. Gannett, founder of the Gannett Newspapers.

Robert U. Brown, president of the IAPA's Scholarship Fund and publisher of *Editor & Publisher*, said the scholarship would be named the "IAPA Frank E. Gannett Scholarship."

The scholarship was established with a contribution of \$2,500 from the Frank E. Gannett Foundation forwarded to the Fund by Paul Miller, president of the Gannett Newspapers.

The contribution increases to 12 the number of \$2,500 journalism scholarships awarded or to be awarded during the course of this year.

IAPA scholarships go to North American journalism students for a year of study in Latin America and to Latin Americans to study for one year in the United States or Canada. Twenty-eight scholarships of \$2,500 each have been awarded since the Fund was started three and one-half years ago.

Dateline Mexico

Marion Wilhelm fell in one of Mexico City's torrential rainy season storms, breaking her hip. She is now at the American-British-Cowdrey Hospital but will be back home at Calle Kepler 79 dpto 2, by July 20....*Daniel James* off on a swing of the Caribbean on assignment from the *Saturday Evening Post*....*Paul Kennedy*, no sooner settled at his desk after a month in Central America, Haiti and the Dominican Republic, for the *N.Y. Times*, then off again to cover the abortive revolutionary attempt in Honduras....*Igor Gordevitch*, managing editor of *Vision*, in town for several days of conferences with that magazine's new Mexico bureau chief Victor Yepes (formerly of the UP in Mexico) who has replaced Julio Smith now covering Central America for *Vision*....*Milton Carr*, UPI bureau chief, is another of the Mexico City correspondents who have been spending most of his time in "Revolution Alley," Central America, during the past six months. He is now in Managua and on his way to Honduras.

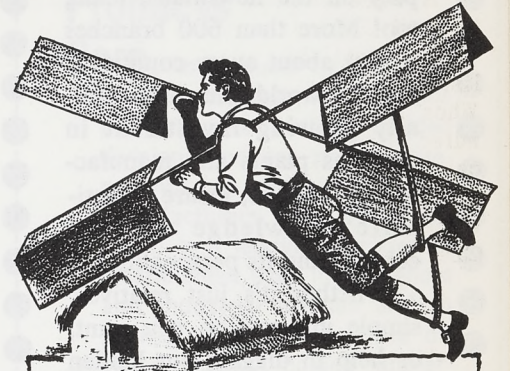
Robert S. Benjamin

NOW AVIATION NEWS

After eight months, *Airport News*, a bi-weekly newspaper in the New York area, has changed its name to *Aviation News*.

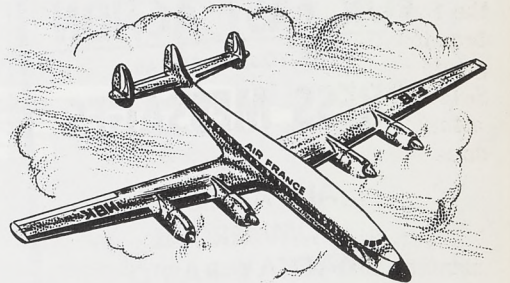
Publisher George V. Enell says the change is prompted by the widening scope of the paper. The 25,000-circulation paper is aimed at employees of Idlewild, LaGuardia, Newark and Teterboro airports, and the city offices of the airlines.

Air Facts



ROOF-HOPPING IN 1675

ON A FINE SUMMER DAY IN 1675, A FRENCH LOCKSMITH NAMED BESNIER MADE FLYING HISTORY. WITH A CRUDE SET OF WINGS STRAPPED TO HIS BACK, HE TOOK OFF FROM THE ROOF OF HIS HOUSE, GLIDED OVER THE BARN NEXT DOOR, AND LANDED SHAKEN—BUT SAFE—ON A NEIGHBOR'S ROOF!



CONTINENT HOPPING IN 1959

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REDUCED PRESS CORPS

(Continued from page 1.)

from TASS in Moscow long before any ministers' texts are released here.

Andrew Berding heads the U.S. briefers aided by Alfred Boerner, John Stuart, Ernest Weiner, Elmer Cox, Don Taylor and other U.S.I.A. officials.

Price and Hope

The British have Peter Hope, but the replacement of John Price by John Powell Jones is spoiling the cruel old journalists' gag that "Hope is priceless, but Price is hopeless."

Pierre Baraduc briefs the French and Mikhail Kharlamov the Russians.

U.S. newsmen covering here now include: AP, John Hightower, Max Harrelson, David Mason, Michael Goldsmith, Dorian Falk, Arthur Gavshon and Herbert Altschull; UPI Joseph Grigg, Roger Tatarian, Wellington Long, William Sexton, Karol Thaler, Elie Maissi, Wilfried Saliger, Charles Ridley, John Randal and Andrew Gregoriades:

Ward for Sun

Baltimore Sun, Paul Ward; Chicago Daily News, David Nichol; Chicago Sun-Times, Frederick Kuh; Christian Science Monitor, Henry Hayward; Los Angeles Times, Waldo Drake; Minneapolis Star and Tribune, Graham Hovey; Newark News, Arthur Sylvester; N.Y. News, Russell Braley, Reynolds Packard; N.Y. Herald Tribune, Don Cook, B.J. Cutler; N.Y. Post, Seymour Frieden; N.Y. Times, James Reston, Sydney Gruson, Victor Lusinchi; Toledo Blade, Fernand Auberjonois; Wall Street Journal, Philip Geyelin; Washington Post, Murray Marder; Worcester Telegram, Walter Hackett;

Life, Will Lang; Newsweek, Arnaud de Borchgrave; Time, James Greenfield; U.S. News & World Report, Joseph Fromm; ABC, Robert Sturdevant; CBS, David Schoenbrun, Winston Burdett; NBC, Joseph Harsch, Edwin Newman, Robert Kroon; Radio Press, Bernard Redmont (also covering for Agence France Presse); Radio Free Europe, Bernard Leason, Kurt Dewitt; Int'l. Transmissions, Fritz Hier and Alex des Fontaines.

STATON DIES

Harry Staton, editor and manager of the N.Y. Herald Tribune Syndicate from 1924 to 1947, died July 4. He was 79 years old.

Staton began his newspaper career on the Brooklyn Times in 1894. He was associated with New York newspapers and publications during his career.

"LA PRENSA" COMMENTS

UPI has reported recent editorial comment in *La Prensa* of Buenos Aires to the effect that mounting economic burdens of Argentina's newspapers are "breaking down the honorable Argentine tradition of a free and spontaneous press."

The report said that *La Prensa's* comment was inspired by the recent closing of the newspaper *El Cuidadano*, published in provincial Azul, which was forced out of business by rising costs.

La Prensa predicted that other provincial newspapers will soon share *El Cuidadano's* fate, said the UPI.

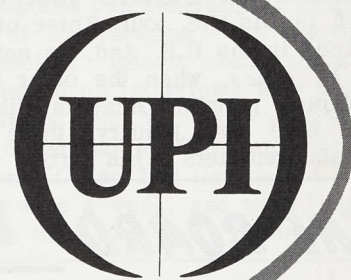
"Impositions, official or otherwise, which mean heavy expenses that modest assets cannot withstand are breaking down an honorable Argentine tradition which made journalism the free and full expression of thought and opinion," UPI quoted *La Prensa*.

DEAD AT 87

Gilbert T. Hodges, well-known newspaper advertising executive, died June 29 of pneumonia. He was 87 years old.

Hodges was associated with the N.Y. Sun, N.Y. Evening Sun, N.Y. World-Telegram and Wall Street Journal during his long career.

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MEMBERSHIP APPLICATIONS ACTIVE

SHELDON M. MACHLIN — Free-lance photographer. Proposed by Sid Latham; seconded by David J. Forbert.

HENRY NOBLE TAYLOR — Scripps-Howard Newspaper Alliance since 1956 (Washington, D.C. and world-wide). *Cincinnati Post* 1954/55. Proposed by Henry J. Taylor; seconded by Will H. Yolen.

ASSOCIATE

ARIE ROBERT DE ZANGER — Director of Photography, *Fort Lauderdale Daily News*. Photographer for *Family Weekly*, *Esquire*, *AP*, *Time* and *Beauty Fashion* magazines 1956/58. Proposed by Bruce Lee; seconded by John Luter.

ANITA EHRMAN — UN Bureau Hearst Headline Service since May '58. INS 1955/58. Proposed by James H. Winchester; seconded by John Luter.

EARL ENGLISH — Dean, University of Missouri School of Journalism; publisher of *Columbia Missourian*. *Kalamazoo Gazette* 1926/28; *Imlay City (Mich.) News* 1920/26. Proposed by Frank C. Wachsmith; seconded by John de Lorenzi.

WILLIAM LEE PARKER — Editor of *Mechanix Illustrated* (Fawcett Publications, Inc. since 1937). *N.Y. Herald Tribune* 1933/36; *Literary Digest* 1936/37; *UP* 1932/33. Proposed by Lawrence Sanders; seconded by Richard F. Dempewolf.

LAURENCE M. SCHMEIDLER — Assoc. Editor, McGraw-Hill *American Letter* since 1956. Proposed by Thomas B. Winston; seconded by Paul R. Miller, Jr.

ROBERT L. STEVENSON — AP since 1955 N.Y. Proposed by Charles A. Grumich; seconded by Thomas P. Whitney.

RAY WEISS — Editor, Radio Press. AP 1953/55; Radio Station WILL 1950/53 (Urbana, Ill.). Proposed by George Hamilton Combs; seconded by Ted Yates, Jr.

PLACEMENT

No. 381 Senior Editor...heavy background in business management and admin. over business reporting...writing exp. must be good. Open.

No. 382 Sales Promotion Ass't....young man BA degrees with some Chem/or Eng. background helpful — 2/5 years in tech writing or sales promotion writing.

No. 383 PR man top agency....excellent Latin American know how..admin and area development exp. \$12,000.

No. 384 Young writer -- trade org. — good leg. reporting, \$8,000.00.

No. 385 Top agency seeks publicity man....Spanish a must know the country and its customs..3/5 yrs exp. \$7000.

No. 386 Tech writer...Science/eng. background...field of radio/TV elec. good researcher. Open.

No. 387 Bus. Mag. Feature Writer....good feature exp. more to the mag/newspaper outlook..proven reporting exp. Open.

No. 388 PR man heavy ind./automotive background about 10 yrs in the field with top PR group. Open.

WHITE NAMED

Robert M. White 2d has been named president and editor of the *N.Y. Herald Tribune*. He'll assume his duties on Aug. 3.

White is editor and publisher of the *Mexico. (Mo.) Ledger*. He is 44 years old.

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